

Contact: Assigned RCU contact or
rivercleanuplacrosse@gmail.com



River Clean Up

Est. 1993

Dear Business Owner/ Manager:

Since 1993, River Clean Up (RCU) volunteers have pulled over 794,000 pounds of trash, 3,260 barrels, and 1,826 tires from area rivers, streams, and shorelines. RCU is one of the largest volunteer-based cleanup initiatives in the Midwest with over 7,535 volunteers participating in 31 years of making a real tangible difference to the environment. The RCU leadership team are all volunteers dedicated to provide service to the community for these events. For more information about the RCU visit www.RiverCleanUpLaCrosse.com.

The success of River Clean Up is due to the generosity of the community who give their time and resources to make a real tangible difference in the environment. In 2023, RCU held 3 cleanups and a large item removal day. We show appreciation to the volunteers by providing t-shirts, lunch, and door prizes. Other expenses include items necessary for promoting or directly related to the clean ups.

Sponsorship opportunities are listed in the chart below. Both monetary or in-kind donations are appreciated. *Sponsorship deadline to be recognized on Banner, Shirts or other print materials is April 19th 2024.*

Sponsorship Opportunities:

Level	Donation Amount	Sponsorship Benefits
Platinum	\$4000+	Large logos on volunteer shirts and event banners. Social media promotion and logo/link on the RCU webpage. Receive 4 RCU sponsor sweatshirts.
Gold	\$1000+	Logo on volunteer shirts and event banners. Social media promotion and logo/link on the RCU webpage. Receive 3 RCU sponsor sweatshirts.
Silver	\$500+	Logo on volunteer shirts and logo on event banners. Logo and link on RCU webpage. Receive 2 RCU sponsor sweatshirts.
Bronze+	\$250+	Name on volunteer shirt and event banner. Logo and link on the RCU webpage. Receive 1 sponsor sweatshirt.
Bronze	\$100+	Logo and link on the RCU webpage. 1 event t-shirt.

Please fill out the form and either email to rivercleanuplacrosse@gmail.com or give to your RCU contact. Donations can be submitted online at [RCU Donations](#) or scan the QR code below or by a check payable to River Clean Up, and given to your RCU contact or mailed to:

La Crosse Community Foundation Attn: River Clean Up 601 7th St N La Crosse WI 54601.

Monetary Donation Amount _____ AND/OR In-Kind Donation value _____

Name/Business: _____

Email: _____ Phone: _____ Shirt size(s): _____



Office Use Only: RCU Contact _____ Donation Received _____ Logo on file: _____